

# STATE OF SOUTH DAKOTA

## Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER <b>Plainsman</b>		2. DATE <b>9-30-04</b>
3. FREQUENCY OF ISSUE <b>Tuesday through Sunday</b>	3A. NO. OF ISSUES PUBLISHED ANNUALLY <b>312</b>	3B. ANNUAL SUBSCRIPTION PRICE \$ <b>118.47 By Carrier \$129.90 By Mail</b>
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers) <b>P.O. Box 1278, Huron, Beadle County, South Dakota 57350-1278</b>		
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers) <b>P.O. Box 1278, Huron, Beadle County, South Dakota 57350-1278</b>		
6. FULL NAME OF PUBLISHER: <b>Mark E. Davis</b>		
7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.)		
FULL NAME <b>News-Media Corporation</b>		COMPLETE MAILING ADDRESS <b>211 Hwy. 38 East, Rochelle, IL 61068</b>
8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.) <b>MCG Finance Corporation, 1100 Wilson Blvd., Suite 800, Arlington, VA 22209</b>		
9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	<b>7,067</b>	<b>7,272</b>
B. PAID AND/OR REQUESTED CIRCULATION		
1. Sales through dealers and carriers, street vendors and counter sales.	<b>4,582</b>	<b>4,689</b>
2. Mail Subscription (Paid and or requested)	<b>1,900</b>	<b>1,859</b>
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	<b>6,336</b>	<b>6,548</b>
D. FREE DISTRIBUTION		
1. BY MAIL, CARRIER OR OTHER MEANS	<b>-0-</b>	<b>-0-</b>
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	<b>292</b>	<b>257</b>
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	<b>6,628</b>	<b>6,805</b>
F. COPIES NOT DISTRIBUTED		
1. Office use, left over, unaccounted, spoiled after printing	<b>293</b>	<b>302</b>
2. Return from News Agents	<b>146</b>	<b>165</b>
G. TOTAL (Sum of E, F1 and F2 - Should equal net press run shown in A)	<b>7,067</b>	<b>7,272</b>

**Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public**

**I swear that the statements made by me are true, correct, and complete:**

*Mark E. Davis*  
(Signature)

*Publisher*  
(Title)

State of South Dakota     )  
County of *Beadle*     §

(Seal)

Sworn to before me this *1st* day of *Oct.*, 20*04*  
*Lera Hagberg*  
Notary Public

My commission expires: *8/27/10*

ADDENDUM TO STATE OF SOUTH DAKOTA  
STATEMENT OF LEGAL OWNERSHIP AND CIRCULATION – FILED  
SEPTEMBER 30, 2004

**News-Media Corporation Shareholders**

John C. & Cynthia L. Tompkins, 211 Hwy 38 East, Rochelle, IL 61068  
R. Michael Tompkins, 211 Hwy 38 East, Rochelle, IL, 61068  
John W. Tompkins, 211 Hwy 38 East, Rochelle, IL 61068  
Trina McNeilly, 211 Hwy 38 East, Rochelle, IL 61068  
Amy Tompkins, 211 Hwy 38 East, Rochelle, IL 61068